



SoCalGreen & Conference & Symposium

Sponsorship and
Display Table Opportunities

Sustainable Building Constructed In A Deeper Shade of Green

May 5, 2011 • 8:00 am – 3:00 pm

The Gas Company (ERC)
9240 Firestone Blvd. • Downey, CA 90241

**Attendee
Cost is FREE**

This event will feature respected industry keynotes, followed by speaker panels discussing pitfalls, risks and solutions to the sometimes daunting world of sustainable building. In addition, we have dedicated a 30 minute networking break during the conference, and breakout sessions immediately following to get answers to your individual questions.

Confirmed Keynotes:



Rick Chitwood, BSME
Founder, Chitwood Energy
Management

Chris Prelitz
Chris Prelitz Design Build

Learn about:

- Using your architect to make your project greener
- Overcoming building envelope failures with practical solutions
- Implementing fail safe specifications for insulation and HVAC
- Achieving sustainable designs can achieve zero net energy performance
- Minimizing green building risks through disclosures

Confirmed Panelists:

■ Risk Management Panel:

Moderator: **Jay Freedman**, Partner, Newmeyer & Dillion LLP

Mark Berry, Homebuilder Product Division,
Construction Risk Underwriters

George Dale, Principal, Paseo Partners

■ Architect Panel:

Moderator: **Don Neff**, President, La Jolla Pacific, Ltd.

Louis Marinelli, AIA, LEED AP, MAP-Marinelli
Architecture & Planning

Gustavo Grad, LEED AP, Certified Sustainable Building Advisor

■ Networking Breakout Sessions:

HVAC/Insulation: Chitwood Energy Management

Duct Testing: La Jolla Pacific, Ltd.

Windows: Pella

Green Codes: Van Dorpe Chou Associates

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Sponsorships



\$1,500 Emerald Sponsor

- Logo featured on signage and all promotional materials. Promotional materials emailed to over 14,000 BIA/Southern California and Gas Company contacts 3-4 times.
- Company materials may be submitted for inclusion in attendee packet (due to BIA by May 2nd.)
- Company logo included in PowerPoint during event.
- Company receives optional display table during conference.
- Reserved premiere seating.
- Seated with available speakers during lunch.

\$1,000 Jade Sponsor

- Company name featured on signage and all promotional materials. Promotional materials emailed to over 14,000 BIA/Southern California and Gas Company contacts 3-4 times.
- Company name included in PowerPoint during event.
- Company receives optional display table at during conference.
- Reserved preferred seating at conference.

\$500 Display Table

- Company name included in PowerPoint during event.
- Opportunity to have display table at conference.

Attendance to the SoCalGreen Conference & Symposium is free.

Yes, I would like to sponsor the SoCalGreen Conference & Symposium!

Emerald \$1,500 Jade \$1,000 Display Table \$500

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For more information, please contact: Denise Kennedy at the BIA offices (949) 553-9500.

To register for the Conference & Symposium please log onto <https://seminars.socalgas.com>, email ERC@socalgas.com or phone at 800-427-6584.