



# Is The Comeback Back?



**Friday,  
March 26, 2010**

**Hilton Costa Mesa**  
3050 Bristol St.  
Costa Mesa, CA 92626

**Who knows where the economy is headed, and what will happen to housing and real estate?** The 26th Anniversary Development Trends and Networking conference will offer timely, compelling information and strategies from front-line players to deal with today's realities and tomorrow's potential. This half-day event will feature an important economic keynote, followed by speaker panels featuring industry heavyweights discussing finance, land and opportunities for the future. In addition, our popular, dedicated 45-minute networking session will encourage attendees, speakers and sponsors to build your hand in 2010.

## **Economic Keynote: "What's in the Cards?"**

Professor **KERRY VANDELL**, Paul Merage School of Business Center for Real Estate, UCI

### **PANEL 1**

#### **Emerging Players: "Raising the Stakes"**

Moderator **Mark Himmelstein**,  
Newmeyer & Dillion LLP

**Drew Colquitt**, Managing Director,  
Alliance Residential

**Emile Haddad**, President and CEO,  
Five Point Communities

**Michael Maples**, CEO, Trumark Homes

**Tom Redwitz**, The New Home Company

### **PANEL 2**

#### **Comeback Players: "Beating the Odds"**

Moderator **Tim Sullivan**, President,  
Sullivan Group Real Estate Advisors

**Richard Blogg**, Director of Land Acquisition,  
Meritage Homes

**Roger Hobbs**, President and CEO,  
The R.C. Hobbs Company

**Leonard Miller**, Regional President,  
Richmond American

### **NETWORKING BREAK**

**"Building A Winning Hand"- Networking Break**



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Recession Buster Member Price of \$99! Register on-line at [www.biaoc.com](http://www.biaoc.com)



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## PANEL 3

### Money and Land: “Double Down”

Moderator: **Wayne Yamano**, Vice President,  
John Burns Real Estate Consulting

**Jason Glasgow**, SunBrook Partners

**Steven Magee**, SVP/Land Portfolio Manager,  
iStar Financial Inc.

**Jason Perrin**, Greencrossing Real  
Estate Companies

## PANEL 4

### Today’s Opportunities with Distressed Assets: “Hit Me”

Moderator:

**Steve Cameron**, President & Founder,  
Foremost Communities

**Ken Gaitan**,  
Bank of America

**Chriss Street**,  
OC Treasurer

**Tony Pauker**,  
Vice President of  
Development,  
City Ventures

**Norman Scheel**,  
Principal,  
The Hoffman Company

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*Please call (949) 224-0321 for sponsorship information.*

## Registration

**Registration:** 7:30 – 8:00 a.m.

**Conference (includes lunch):** 8:00 a.m. – 2:00 p.m.

**Register on-line at [www.biaoc.com](http://www.biaoc.com)**

**Questions? Call (949) 224-0321**

**Registration Fee:**

**BIA Members:**

**\$99 until 5:00 p.m. March 23rd**

\$129 March 24th - 26th

**Non-Members (must be pre-paid with credit card):**

\$149 until 5:00 p.m. March 23rd

\$179 March 24th- 26th

**Cancellation Policy:**

Any person wishing to cancel must do so in writing no later than 5:00 p.m. on Tuesday, March 23rd. Reservations not cancelled by this time will be billed per company policy. A registrant can substitute another person if they cannot attend the seminar. You must notify the BIA/OC office (949) 224-0321 of any new registration name.